Top Posts of 2013

1. National Attention
   The moment you really noticed Chico State: 9/11 through Remembrance Day, Chico State’s community came together to honor and remember the victims of the September 11 terrorist attacks.

2. The Chico State Blog
   Following the Chico State Blog, we gathered data about people from all areas of campus in 2013.

3. Instagram
   Instagram is a great way to learn what’s going on in Chico State's campus life.

4. Twitter
   Everyone likes a good success story (and Jay Z appearance)! Here are our followers' favorite @ChicoState tweets from 2013:

   a. Congrats to @ChicoWildcats sprinter kym crosby on being chosen to compete in the 2016 Paralympics in Brazil.
   b. Chico State ranks 2nd in national fundraising competition for @stJude.
   c. Men’s and Women’s Track & field teams are both @CCAA09 champs!
   d. Congrats to our model Un team for winning outstanding Delegation last weekend! MT @sadiefoster The award winners!
   e. Prof. John roussell has a Chico State of mind as he performs with artists & actors in Jay Z’s new video #PicassoBaby

5. Facebook
   Facebook is the perfect place to connect with Chico State alumni and other students around the world.

Fans around the World

- 15,286 People
- 4,3% National
- 66% International

Top International Locations

- Annapolis, Maryland
- Beijing, China
- Bangkok, Thailand
- Hyderabad, Pakistan
- Memphis, Tennessee
- Paris, France
- Tokyo, Japan
- Vancouver, Canada
- Vienna, Austria
- Zhangjiakou, China

InsTagram

- 106,767 Followers
- 2,0% Female
- 43% Male
- 56% female fans
- 43% male fans

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